

WORKING WITH LANDSCAPE PARTNERSHIP SCHEMES

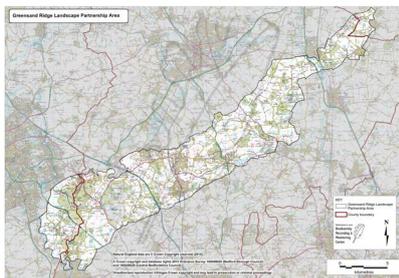
Elan Valley Links - Steve is supporting the Elan Valley Partnership in the development of their Phase 2 submission for a Landscape Partnership Scheme to Heritage Lottery. Specifically Steve is helping the development team through a support and mentoring role - framing the project, ensuring robust engagement and developing a solid legacy plan which they aim to build in right from the beginning of the project. This role will continue on a call off basis over the duration of their phase 2 development.

Miner to Major Landscape Partnership Scheme - We're delighted to be starting a short contract with Miner to Major LPS in the Sherwood Forest in Nottinghamshire. We all know about the legendary Robin Hood, but there's a lot more of a story to tell for the area, not least its coal mining heritage, ancient woodlands and heathlands. We'll be working with their Partnership and development officer as they draw up detailed plans for a Stage 2 submission to HLF in 2017, putting together a monitoring and evaluation framework to cover both project and Scheme levels

Ouse Washes - The R4C team are supporting the final evaluation of the Heritage Lottery Funded Ouse Washes Landscape Partnership Scheme. This will involve a range of stakeholder interviews and workshops as well as interactive displays and other methods at a number of the partnerships events. The evaluation provides the final HLF evaluation but is also supporting the team in developing their legacy plans. The work has only recently begun and will continue until March 2017.

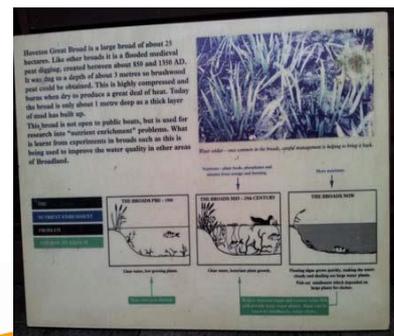
Elan Valley – (June 2016) Steve is supporting the Elan Valley Partnership in the development of their Phase 2 submission for a Landscape Partnership Scheme to Heritage Lottery. Specifically Steve is helping the development team through a support and mentoring role - framing the project, ensuring robust engagement and developing a solid legacy plan which they aim to build in right from the beginning of the project. This role will continue on a call off basis over the duration of their phase 2 development.

Land of the Fanns - R4C was awarded this contract in early 2016 to undertake a Skills & Training Audit for the Land of the Fanns Landscape Partnership. The Land of the Fanns is an intriguing area on the north bank of the River Thames, between the Dartford Crossing and Brentwood. Once fenland and coastal marsh, it is now predominantly an industrial landscape with pockets of important wildlife habitat and heritage features. What skills and knowledge are needed to manage a landscape like this? Answering this question will be a very interesting exercise. In May we joined up with Telltale interpretation specialists to produce the Partnerships interpretation strategy



Secrets of the Sands Audience Development – Greensands Ridge - Mike lead the R4C team working in partnership with the interpretation consultancy 'Telltale' in 2015 to deliver an integrated Audience Development & Interpretation Plan for the Secrets of the Sands Landscape Partnership. This plan identified the approaches needed to attract new audiences to the Greensands Ridge in Bedfordshire.

Hoveton Wetlands Restoration Project: Audience & Access, Learning & Activity, Interpretation Plans and Monitoring & Evaluation - In October 2014 we were commissioned to support the development of an exciting natural heritage project on the Norfolk Broads led by Natural England. This wildlife heritage project seeks to restore one of the most significant areas of broad and marsh in Britain. Working with our associates



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Rowbottom Parker, we helped develop exciting new ways of involving the public in the site and its future as well as the restoration itself. This included considering access, interpretation, volunteering, and other aspect of engagement for the proposal for Heritage Lottery and LIFE funding. In addition our team also supported the development of the project's monitoring and evaluation plans.

Isle of Axholme and Hatfield Chase LPS Audience Development - We were delighted to be appointed to produce the audience development and community engagement plan for the Isle of Axholme and Hatfield Chase Landscape Partnership Scheme in October 2014. We found out how local communities are involved in the heritage of their area, the barriers some people experience to involvement and the opportunities for creating projects which will benefit communities, wildlife and historical and cultural heritage.

Allen Valley LPS Evaluation - In September 2014 Irene Started work in the North Pennines AONB with the Allen Valleys Landscape Partnership Scheme team, helping them to put together a monitoring and evaluation plan. The monitoring and evaluation plan formed part of the Stage 2 application to HLF, and the Scheme began its work in 2015. Irene is now working as evaluator over the lifetime of the project.

New Forest Our Past Our Future Audience Development and Interpretation, Monitoring and Evaluation & Ecademy - Between June and December 2014 we worked with the Our Past, Our Future Landscape



Partnership Scheme to identify and recommend how best to engage priority audiences. This informed their HLF Round 2 application. We used a very successful co-production approach where we trained and equipped both the community engagement officer and some of the rangers to undertake pop-up consultations (street stalls) which meant that we consulted over 2500 people and transferred valuable skills to the National Park team.

As a spin off from this we worked with one for the projects within the Landscape Partnership, the New Forest Museum, to develop a mini tailored ADP for them, resulting in Ecademy.

In January 2015 we were appointed by the partnership to assist with their **monitoring and evaluation**. Working with two associates, Rachel Lilley of Aberystwyth University and Ymlaen Ceredigion and Natasha Roe of Red Pencil we will prepare an over-arching monitoring and evaluation plan, including a project monitoring framework and materials; Carry out a mid-term review and a final evaluation which includes determining how to assess behavioural change and increased understandings and applying this assessment to the Scheme's projects.



Ingleborough Dales Landscape Partnership Evaluation Plan - During 2014 we worked with the Ingleborough Dales Landscape Partnership Scheme 'Stories in Stone' to support the development of their Stage 2 submission to HLF's Landscape Partnership Programme. Assisted by EUROPARC Consulting, we drew up the Monitoring and Evaluation Plan for the Scheme. Having worked with several other LPS on their Monitoring and Evaluation Frameworks, we were able to share this experience and learning with the Partnership and provide a robust plan for use in the next stage of the project.

South Downs National Park Authority – Heathlands Reunited - In September 2014 R4C started working with the South Downs National Park to help develop an exciting project that will link pieces of fragmented Heathland together to create a bigger and better Heathland landscape in the weald of Sussex & Hampshire. We undertook the research for a Learning & Participation Plan to identify how to engage more

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people in Heathland conservation and completed a monitoring and evaluation plan, both of which will be part of the stage 2 submission to HLF for a Heritage grant.

Moor than meets the eye for Dartmoor National Park Authority – In 2014 R4C, working in partnership with Imagemakers were asked by the scheme to develop an **Audience Development & Interpretation Plan** for a new Landscape Partnership that is being developed for part of the moor. The Plans identified key themes for interpretation of Dartmoor’s heritage, identify how best to engage with identified audiences to promote greater understanding and awareness of Dartmoor’s heritage, and develop site-specific proposals based on identified hubs and key sites.

Monitoring and Evaluation (2014 – 2019) – Irene has been appointed as the long term evaluator of this Landscape Partnership Scheme. Operating over a five year time period the evaluation of the Scheme has three key components; Review of monitoring and plan preparation; Mid-term Evaluation; Final Evaluation.



Avalon Marshes Landscape Partnership Scheme Evaluation - The Avalon Marshes area is renowned for its natural environment and wildlife (birds in particular) but is also home to a rich cultural heritage including Arthurian legend and the well-known town of Glastonbury. We will be working with the Partnership throughout the lifetime of the Scheme, beginning with designing the programme’s monitoring and evaluation framework, and then conducting the interim and final evaluations. Our intention, however, is not just to carry out the role of external evaluator, but also to support the team to embed an understanding of the value and benefits of monitoring and evaluation, thus building an ethos of constructive evaluation across the programme.

Dearne Valley Audience Development and Engagement (& Evaluation plan) - During 2013 we produced an audience development and engagement strategy to support the Dearne Valley Green Heart Landscape Partnership. The aim is to ensure there is participation by a range of individuals, groups and organisations in the Landscape Partnership. This covered both current and potential audiences and looked at establishing ways of involving people in accessing, learning about and understanding the Dearne Valley area and the work of the Landscape Partnership.

We then went on to prepare a **Monitoring & Evaluation plan** for the LPS, presenting the intended overall methodology for ongoing monitoring and two rounds of evaluation (interim and end of Scheme), including the necessary materials for implementation. The plan will encompass process and impact elements, combining quantitative and qualitative data sources, and SMART indicators that can tell the story of the Scheme’s work and results. The plan’s design will also be informed by the HLF evaluation guidance and suitable examples from other programmes or LPSs.



Stiperstones and Corndon Hill Country Landscape Partnership Scheme - In 2012 Resources for Change along with Asken Ltd were commissioned to carry out detailed scoping and research relating to the physical access needs of the projects being developed for inclusion in the Stiperstones and Corndon Hill Country Landscape Partnership Scheme’s Stage two funding application to the Heritage Lottery Fund. Our work involved helping the Landscape Partnership Scheme to identify a long-list of projects requiring physical access and carrying out initial scoping work to investigate more about what these access needs were. Detailed research followed, which

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included assessing current conditions and improvements required. The Partnership submission was successful and the delivery plan went into action in May 2013.

We are currently working again with the scheme to support Scheme-wide **monitoring and evaluation**, with a focus on the following particular elements:

- Building on work to date to design the final M&E system, its framework and associated delivery materials;
- Support and input to the mid-term review;
- Completion of the final evaluation;
- Ongoing support to the LPS team for monitoring during delivery

The Brecks Landscape Partnership - The Brecks Partnership appointed us to help them with the various plans required by HLF for their stage 2 submission of their project 'Breaking New Ground'. We worked on a Physical Access survey, a Technological Access survey and an Interpretation survey along with an education & learning survey, a skills training survey and an audience development survey. With such a variety of themes we were supported by Pete Johnstone, Environment Systems, Nicky Rowbottom and Marya Parker.

Audience Development for the Gower Landscape Partnership - We were delighted to be working with the Gower Landscape Partnership during 2012 to research and create the Audience Development Plan for their Landscape Partnership's full application to the Heritage Lottery Fund. Awarded a Stage 1 Pass, the Partnership had the difficult task of preparing a full project plan, known as the Landscape and Conservation Action Plan (LCAP, for short). The ADP is one part of this, enabling the Partnership to identify the current and potential future audiences for their project area, to understand the barriers and motivators for these audiences to access the Gower, and to use this information to come up with recommendations for how to increase these audiences' access to the Gower's landscape and natural heritage, both virtually and in reality.

Audience Development for the Dorset Landscape Partnership - In May 2012 Resources for Change were commissioned by the South Dorset Ridgeway Landscape Partnership, hosted by Dorset Area of Outstanding Natural Beauty, to help develop an Audience Development Plan for this fascinating, and often forgotten area of the country. The work we carried out included an in-depth analysis of the current audiences and development of a model for monitoring audience development which will allow the partnership to determine the critical success factors, and to know when these have been achieved. A key element of this work was the passing on of skills and knowledge to the local team, who were trained in methods of consultation and engagement during the process, allowing them to further develop the research.



Pennine Prospects Watersheds Landscape Partnership - Access and Audience Development Plan. - In 2008 R4C completed an Audience Development and Access Plan covering the South Pennines area, which formed part of Pennine Prospects submission to HLF. We worked with stakeholders and partners to identify audiences and their needs, assess barriers and produce action and access plans. In April 2010 Pennine Prospects won a £1.9 million HLF grant, and were able to appoint an interpretation officer to bring the story of the watershed landscape to life.

Mid Term Evaluation - Early in 2012 we were delighted to be asked to work with the partnership again to carry out an interim evaluation of the project, providing a qualitative assessment of impact and process,

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and also providing recommendations for legacy planning and the final evaluation. The methodology was based on key stakeholder semi-structured interviews.

Final Evaluation - Following on from the mid-term evaluation of the Watershed Landscape project, Irene was asked in the spring of 2013 to work on the final evaluation. This evaluation was about building up an overall picture of the situation at the end of the Scheme's lifetime, providing an overview that complements the other more targeted review exercises. The methodology of the mid-term evaluation was repeated, basing the information-gathering on a series of semi-structured interviews with staff, representatives from the Partnership (including the Chair) and project delivery organisations.

Volunteering Audit - South Downs National Park - Early in 2012 R4C carried out a Volunteering Audit to help the new South Downs National Park Authority build a picture of the full range of other volunteering activities that take place throughout the National Park and to look at what potential there is to develop more, particularly those that support the National Park's purposes.

We established a database of volunteer activity and carried out a series of key informant interviews to understand the barriers and drivers to volunteering in the Park. From the interviews we conducted we felt that the potential for greater volunteer involvement in the work of the South Downs National Park was considerable and that the best way for this potential to be realised was through greater partnership working between all the organisations that had an interest in volunteering.

Touching the Tide Learning & Participation Plan - In March 2012 Resources for Change were commissioned to prepare a Participation and Learning Plan as part of a stage two Heritage Lottery Fund (HLF) bid being submitted by the Touching the Tide Landscape Partnership Scheme in Suffolk, led by the Suffolk Coasts and Heath AONB. In order to develop the plan, R4C consultants Mike King and Steve Evison, and Associate consultant Pete Johnston from PJ Elements visited the area and carried out a number of consultation events in places such as Ipswich, Woodbridge and Leiston; talking to people about how they use the coast and what they value about it. Back at the office they carried out a set of 'Key Informant' interviews with local community representatives. It was this 'qualitative' research approach which was of particular interest to the client, and helped us to develop a high quality and thorough study. (Successful with bid).

Exmoor Audience Development Plan – Exmoor National Park Authority - R4C led this ADP consultation and plan preparation for the moorland areas within the National Park. Working with Landuse Consultants and NPA staff, the primary purpose of this work was to prepare three of the four plans to underpin the Exmoor Moorlands Landscape Partnership Strategy.

Grow with Wyre Landscape Partnership - Audience Development Plan - We, along with Landuse Consultants, were awarded this contract by the Wyre Forest Landscape Partnership to complete a 3-year timed and costed ADP. Work included consultation with a wide range of individuals and groups to address wider access to and involvement in the Forest, its landscape & heritage. This contributed to a successful £1.86m Heritage Lottery Grant.



Wyre Forest 3B Project Feasibility Study - This involved the production of a Feasibility Assessment and Business Plan for countryside product development and branding. Working in association with the Greenwood Centre we researched the possibilities of holding a regular market at the Wyre Forest, consulting with potential customers and local producers of food, drinks, and other woodland related products. This contract was

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commissioned as part of preparation for a Stage 2 submission for funding to HLF under their Landscape Partnership Scheme.

Grow with Wyre Landscape Partnership Scheme Evaluation - As the lead body of the Grow with Wyre Landscape Partnership Scheme, the Forestry Commission asked R4C to carry out this evaluation of the overall project which was delivered over three years, from October 2008 (with a 6 month extension up to March 2012). The findings and recommendations of this evaluation are crucial to all those involved, including the Forestry Commission as lead body, members of the Landscape Partnership and the Heritage Lottery Fund.

Medway Gap Landscape Partnership (Kent Downs AONB) - Access & Audience Development Study - Public consultation within the Medway Gap area to identify audiences for landscape, with barriers and incentives to involvement in it. This was completed through consultation stalls, street interviews and stakeholder workshops, leading to the production of a 3-year costed audience development plan which contributed to a successful £1.8 million Heritage Lottery Fund bid.

Lancashire Woodland Heritage Programme ADP & Training Plan for Elwood & Groundwork Pennine Lancashire - R4C was commissioned to carry out these plans to support an HLF bid for funding to help manage 50 scattered sites of ancient woodland within Lancashire. Consultation and development for the Audience Development Plan took place between December 2007 and February 2008 and included participatory technique including surveys, interviews, site visits and desk research. We recommended projects that would engage a greater number and range of people in the East Lancashire Woodland Heritage Programme. The projects were detailed with costs and timeframes in the Action Plan which represents an important first stage in work to increase awareness, understanding and involvement in the East Lancashire woodland heritage.

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Hampstead Heath Management Plan Consultation - Working with The Environment Council, R4C undertook a stakeholder analysis, designed a consultation strategy and put in place a project management framework to guide and deliver a broad stakeholder consultation on phase 1 of the Management Planning process for this high profile open space.



Worth Park Gardens Audience Development Plan for Crawley Borough Council - R4C completed an Audience Development Plan and Access Plan for Worth Park Gardens, Crawley in West Sussex for inclusion in a stage 1 application under the Parks for People programme. This is a popular local park with a wide range of users and some heritage features of national importance. We worked closely with Land Management Services who are providing the Consultation Management Strategy & Green Flag Audit for the site. (In 2010 Worth Park was awarded a Heritage Lottery Fund (HLF) first-round pass of £2,189,000, including £237,000 development funding to progress the restoration project for the park).

Hylton Castle & Dene ADP & Access Plans - Resources for Change started work on this project in March 2008. Our considerable experience ensured that we again delivered a robust and exciting ADP, working with the client to plan, organise events and consult with stakeholders at all levels. This approach of providing in depth, local, on the ground consultation and getting to the heart of communities, extended to many hard-to-reach groups. There was a very positive response from the local community and a genuine desire to get involved and have their views heard. Our process achieved an in-depth understanding of what local people desired and required for the site, set against regional and national policy, as well as practical and regulatory restrictions.

East Carlton Park Audience Development Plan for Corby Borough Council - Consultation and planning leading to the production of an ADP for this historic parkland, now public open space associated with the East Midlands iron and steel industry. This work contributed to a bid to HLF under their Parks for People programme.

River Lambourn Urban Restoration Project Access & Audience Development Plan– Pang, Kennet & Lambourn FWAG - We worked with Planning Solutions on this community consultation and site assessment to identify current and potential audiences, barriers to involvement and development of a costed action plan to support a bid to HLF for project funding.

Open Spaces Green Places Audience Development Plan – Friends of the Lake District & Cumbria County Council - ADP consultation and plan preparation looking at involvement in village greens and open spaces within rural settlements throughout the County of Cumbria. Contributed to a successful bid to HLF for £1m.

Blean Woods Audience Development Plan – Kent Wildlife Trust - Consultation with KWT staff and with Blean site users including surveys, consultation stalls and consultation workshop leading to development of a 5-year costed Audience Development Programme which contributed to a £1m+ Heritage Lottery Fund bid.

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Consultation on the Restoration of Sleaford Landfill Site and South Thoresby Closed Landfill Site, Lincolnshire County Council



- Supporting LCC to carry out consultation into the community's wishes for these two ex landfill sites due to be restored to public open space. The results of the consultations were to be used to help design proposals for the development and ongoing management of the sites. Included design & analysis of community questionnaire, facilitation of interactive consultation events, report and recommendations for management.

Llanymynech Heritage Area Project Development - Shropshire

County Council - Drawing together years' of plans and talk about this industrial heritage site to create a vision and a project suitable for preparation into an HLF bid, including partnership development work. Contributed to a successful bid to HLF, gaining an initial £400,000 in funding.

Much Wenlock Museum Development & Market Impact Report - Shropshire County Council - Designing and carrying out user and non-user consultation in order to make recommendations to SCC as regards appropriate improvements to the Museum, in conjunction with market impact research and reporting. Work commissioned in preparation for an HLF bid submission

Montgomery Canal Restoration - British Waterways - R4C was brought in to support BW to design and carry out a public consultation process to provide key information for the project's HLF funded Conservation Management Plan.

Whittington Castle Doorstep Greens Consultation & Plan Preparation, Whittington Castle Preservation Trust - Supporting the Preservation Trust to consult the local community on landscape proposals for the Castle grounds, development & costing of proposals, and application to Countryside Agency under their 'Doorstep Greens' Initiative.